



YOSEMITE MARIPOSA COUNTY TOURISM BUREAU
Board of Directors Meeting Minutes
January 15, 2026

Meeting Location: Mariposa Board of Supervisors Chambers

In Attendance:

This was an in-person only meeting.

Directors Present:

Scott Randall – Wildhaven Yosemite
Jessie Fischer – Yosemite Resorts
MaryAnn Huff – Community Member
Autumn Bragdon – Autocamp
Christian Mueller – The Redwoods in Yosemite
Victoria Imrie – Community Member
Ron Halcrow – Yosemite Plaisance Bed & Breakfast
Candy O’Donel Browne – Community Member
Debbie Scudder – Yosemite Hospitality

Board Member not in attendance:

Kim Brisack – Big Table Ranch
Brett Archer – Delaware North – Tenaya at Yosemite

Advisors Present:

Danette Toso – Mariposa County BOS
Scott Gediman – Yosemite National Park
Jenni Kiser – Mariposa County BOS

Advisors not in attendance:

YMCTB Staff in attendance:

Jonathan Farrington – Executive Director/CEO
Ellen Bergstone Wasil – Director of Marketing & Creative
Kim Lawson – Director of Communications and Content
Noel Morrison – Tourism Development Director

Visitors in attendance:

None.

CALL TO ORDER:



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- The meeting was called to order at 1:37 PM by Board Vice Chair – Scott Randall

SELF-INTRODUCTION BY THOSE IN ATTENDANCE

PUBLIC COMMENTS WITHIN THE SCOPE OF THIS BOARD

INFORMATION AND PRESENTATION MATTERS

Yosemite National Park Update

Scott Gediman – Badger Pass Ski Area is open. There will be no Horsetail Fall reservations this year. We are working on staffing issue. More staff will take care of any crowding safety concerns. Come prepared for the cold. We are still waiting on a decision on summer reservations. Wi-Fi is completed at the south entrance; we will be doing Big Oak Flat next. Ray McPaddon is the official permanent superintendent.

Mariposa County Board of Supervisor Update

Danette Toso & Jenni Danette – We have been focusing a lot on workforce housing. Missouri Gulch “housing for the missing middle” teachers, healthcare workers, YNP employees. This would also include “low-income” but that includes about 66% of the county. This will be done in 2 phases. Our county desperately needs this. 80-100 (40-50 in Phase 1, rest in 2nd Phase) 40% of MC employees live outside the county due to no housing.

We are still working on the 250th birthday Party – Shutting down 13th to Jones Street + 200 drone show nighttime parade, bonds time capsule.

Projects - Brown Bear, Park Hyatt have no updates to announce yet. Cot to build is higher than expected with workforce housing. We will be meeting with Madera County to get input on how they went about it. The meeting will be attended by Jenni and Joe Lynch.

Partner Comments or Updates

Jonathan Farrington – We would like to hear from you about how business is going about any trends in the market you are seeing. This better informs us on how we should be focusing our marketing efforts. We have a lot of knowledgeable people from the tourism industry at these meetings, and we want to make sure we are utilizing this knowledge base.



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Discussion took place about lodging occupancy and business impacts with each board member giving an overview of how their property or business fared through the holidays. Partners expressed concerns over decreased tourism levels. Some were able to make up for decreased occupancy at the end of each month with short-term booking windows.

Treasurer's Report – Ron Halcrow

Executive Directors Update – Jonathan Farrington

- See Update for full report.

Marketing Update – YMCTB Staff

- See Update for full report.

ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

Motion to accept the resignation of Nick Sponagle and replace him with Debbie Scudder who has been nominated as a replacement as a representative for Yosemite Hospitality.

Motioned by Candy O'Donel Browne
Seconded by Autumn Bragdon
Roll Call: Motion Passes

Approval of minutes from October 16th 2025 Board Meeting.

Motioned By: MaryAnn Huff
Seconded By: Scott Randall
Roll Call: Motion Passes

No Closed Session

Meeting Adjourned 3:28 PM