



**YOSEMITE MARIPOSA COUNTY TOURISM BUREAU  
BOARD OF DIRECTORS REGULAR MEETING**  
Board of Supervisors Building/County Administration  
Government Center  
5100 Bullion St.  
Mariposa, CA 95338

**Thursday, August 15, 2024  
1:30 PM**

## **FINAL A G E N D A**

**1:30 PM**

**OPEN SESSION**

### **CALL TO ORDER**

### **SELF-INTRODUCTION BY THOSE IN ATTENDANCE**

### **PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD**

- Members of the audience may address the Board on matters, not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

### **INFORMATION AND PRESENTATION MATTERS**

- Yosemite National Park Update
- Mariposa County Chamber of Commerce Update
- Mariposa County Board of Supervisors Update
- Partner Comments or Updates
- Open discussion on current business climate and demand levels
- TOT/TBID & Income Review
- Treasurer's Report
- Executive Director Update
- Yearend Marketing & Sales Update (presented after action items)

### **ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA**

- Approval of minutes from the May 16, 2024, Board Meeting
- Nomination and election of Board Members
- Nomination and election of Officers for 2024-2025
- Nominations for Marketing Committee Members and election 2024-2025
- Nominations and the election of standing committees and their members (HR and Donations Committees)
- Nomination and the election of Advisors for 2024-2025
- Approve BOD meeting schedule for 2024-2025
- Discuss the impacts of the YNP Visitor Access Management Plan. Action – any changes in YMCTB BoD direction on NPS issuance of the proposed permanent plan.
- From closed session - Approve modifications to 2024-2025 Executive Director bonus structure

### **COMMENTS FROM THE BOARD AND STAFF**

### **CLOSED SESSION**

- Discuss and approve modifications to Executive Director Bonus Structure



**ITEMS TO REPORT FROM CLOSED SESSION**  
**ADJOURNMENT**