



**YOSEMITE MARIPOSA COUNTY TOURISM BUREAU  
BOARD OF DIRECTORS REGULAR MEETING**  
Yosemite Bug Rustic Mountain Resort  
6979 CA-140  
Midpines, CA 95345

**Thursday, May 16, 2024  
1:30 PM**

## **A G E N D A**

**1:30 PM**

**OPEN SESSION**

### **CALL TO ORDER**

### **SELF-INTRODUCTION BY THOSE IN ATTENDANCE**

### **PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD**

- Members of the audience may address the Board on matters, not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

### **INFORMATION AND PRESENTATION MATTERS**

- Yosemite National Park update
- Mariposa County Update – Mariposa County Supervisors
- Comments from board members on the current state of the lodging industry
- Treasurer’s report
- Proposed 2024-2025 Budget Review & Marketing Committee Recommendation
- Executive Director– Jonathan Farrington
- Short Marketing Update – Staff

### **ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA**

- Nomination and Approval of Board members to vacant seats.
- Approval of board seat change of Chelsie Layman with Nick Sponaugle from Yosemite Hospitality
- Approval of minutes from the March 2024 Board Meeting
- Consideration and approval of proposed 2024/2025 Budget
- Consideration and approval for YMCTB Executive Director to increase or decrease the paid marketing budget, excluding fixed costs or salary, within a \$200,000 limit to revenues during the FY 2024/25
- From Closed Session: Approval of performance evaluations, compensation & benefit increases

### **COMMENTS FROM THE BOARD AND STAFF**

### **CLOSED SESSION**

- Review HR committee recommendations on performance evaluations, compensation & benefit increases



**ITEMS TO REPORT FROM CLOSED SESSION**  
**ADJOURNMENT**