

YOSEMITE MARIPOSA COUNTY TOURISM BUREAU MARKETING COMMITTEE MEETING

Miners Roadhouse 140 5159 State Highway 140 Mariposa, CA 95338 Thursday, August 24, 2017 2:30 PM

AGENDA

2:30 PM

OPEN SESSION

CALL TO ORDER

SELF-INTRODUCTION BY THOSE IN ATTENDANCE

<u>PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD</u>

Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

<u>INFORMATION AND PRESENTATION MATTERS</u>

- Park fire status report.
- Crisis Response Protocol Discussion.
- TBID Panel results.
- Staff recommended budget adjustments.
- 2017/18 Budget Review.

ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

- Approval of minutes from May 17, 2017 meeting.
- Consideration of County funding proposal.
- Consideration of ATTA 2020 bid.
- 2017/2018 Budget approval.

COMMENTS FROM BOARD AND STAFF

ADJOURNMENT