



**YOSEMITE MARIPOSA COUNTY TOURISM BUREAU  
MARKETING COMMITTEE MEETING**

Board of Supervisors Building/County Administration  
Government Center  
5100 Bullion St.  
Mariposa, CA 95338

**Thursday, October 26, 2017  
1:30 PM**

## **A G E N D A**

**1:30 PM**

**OPEN SESSION**

**CALL TO ORDER**

**SELF-INTRODUCTION BY THOSE IN ATTENDANCE**

**PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD**

Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

**INFORMATION AND PRESENTATION MATTERS**

- Yosemite Update
- Fall/Winter Booking Status Reports
- Grand Jury Compliance Status
- Communication Manager Search Status
- Management District Plan Status
- Research Study Status
- Website Update
- Travel Trade Update

**ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA**

- Approval of August 24 minutes
- Consideration of Visit CA Korea Olympic Campaign
- Consideration of Visit CA Canada Campaign

**COMMENTS FROM BOARD AND STAFF**

**ADJOURNMENT**