



**YOSEMITE MARIPOSA COUNTY TOURISM BUREAU
BOARD OF DIRECTORS REGULAR MEETING
Board of Supervisor Chambers
5100 Bullion Street
Mariposa, CA 95338**

**Wednesday, May 16, 2018
1:30 PM**

AGENDA

1:30 PM

OPEN SESSION

CALL TO ORDER

SELF-INTRODUCTION BY THOSE IN ATTENDANCE

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD - Members of the audience may address the Board on matters, not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

INFORMATION AND PRESENTATION MATTERS

- Yosemite National Park update
- Mariposa County update
- Treasurer's report
- TBID renewal report
- TOT report
- Marketing update
- Local marketing idea
- Website update and proposed 2018-2019 activities
- Advertising update and proposed 2018-2019 activities
- Executive Director position update

ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

- 2018/2019 Budget approval
- Approval of meeting minutes for March 28, 2018 meeting
- Approval of special meeting minutes for April 11, 2018, Teleconference Board Meeting.

CLOSED SESSION – PERSONNEL MATTERS

None

COMMENTS FROM BOARD AND STAFF

ADJOURNMENT