



**YOSEMITE MARIPOSA COUNTY TOURISM BUREAU  
BOARD OF DIRECTORS REGULAR MEETING**

Board of Supervisors Building/County Administration  
Government Center  
5100 Bullion St.  
Mariposa, CA 95338

**Wednesday, January 10, 2018  
1:30 PM**

**AGENDA**

**1:30 PM OPEN SESSION**

**CALL TO ORDER**

**SELF-INTRODUCTION BY THOSE IN ATTENDANCE**

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD - Members of the audience may address the Board on matters, not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

**INFORMATION AND PRESENTATION MATTERS**

- Yosemite National Park update
- Townsend/Public Affairs Report
- Treasurer's report
- ROI Study Status Report
- TBID Status Report
- Grand Jury Meeting Summary
- Post Board of Supervisors Presentation Report
- Marketing Update

**ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA**

- Approval of meeting minutes for November 1, 2017, Board Meeting.
- Approval of special meeting minutes for December 5, 2017, Teleconference Board Meeting.
- Request for Approval of dedicated reserve fund and formula/procedures to establish.

**CLOSED SESSION – PERSONNEL MATTERS**

**COMMENTS FROM BOARD AND STAFF**

**ADJOURNMENT**