**YOSEMITE MARIPOSA COUNTY TOURISM BUREAU**

**Thursday, October 25, 2018**

**1:30 PM**

**BOARD OF DIRECTORS REGULAR MEETING**

Board of Supervisors Building/County Administration

Government Center

5100 Bullion Street, Mariposa, CA 95338

**A G E N D A**

**1:30 PM**  **OPEN SESSION**

**CALL TO ORDER**

**SELF-INTRODUCTION BY THOSE IN ATTENDANCE**

**PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD** - Members of the audience may address the Board on matters, not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

**INFORMATION AND PRESENTATION MATTERS**

* Yosemite National Park Update. – Scott Gediman
* Mariposa County Update. – Board of Supervisors
* Treasurers report. – Douglas Shaw
* Recap of Marketing Retreat.
* Marketing Update & Executive Director Summary.
* Budget re-forcast.

**ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA**

* Approval of regular meeting minutes for August 23, 2018.
* Approval to contract with Terry Selk for international representation and special projects.
* Approval to cease reationship with Townsend Public Affairs.
* Approval to retain Public Relations company.
* Review and approve new Board and Committee members.
* Nominations for Vice Chair.

**CLOSED SESSION**

**COMMENTS FROM BOARD AND STAFF**

**ADJOURNMENT**