# Yosemite/Mariposa County Tourism Bureau Board of Directors Special Meeting Minutes December 15, 2015 1:00 pm

## **Directors Present:**

Kevin Shelton Brian Bullis Donna Nassar Barbara Robinson

## **Via Teleconference:**

Paul Ratchford MaryAnn Huff Sara Zahn Donna Davis

## **YMCTB Staff Members Present:**

Terry Selk Julie Hadzega Windy Gonzalez Noel Morrison Damian Riley

#### **Advisors Present:**

Candy O'Donnell-Browne

### **Advisors Via Teleconference:**

Roger Biery

# • CALL TO ORDER FOR OPEN SESSION

Meeting was called to order at 1:03 pm by Kevin Shelton.

#### • SELF INTRODUCTION BY ALL IN ATTENDANCE

Kevin Shelton provided roll call for those in attendance and via teleconference.

### • PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF

<u>THIS BOARD</u> – Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

None

### • INFORMATION AND PRESENTATION MATTERS

None

#### • ACTION MATTERS, REGULAR AGENDA

None

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Adjournment of the public portion of the meeting was called at 1:05 pm by Kevin Shelton. Kevin Shelton requested the board to disconnect from the public teleconference line and to call into the confidential teleconference line to participate in the closed session of the meeting.

#### CLOSED SESSION

The Board of Directors went into a closed session from approximately 1:05 pm to 1:33 pm.

Approval of Marketing Committee Recommendation of changes to the current agreement with Merced County Association of Governments (MCAG) regarding website domain, Yosemite.com: Terry Selk informed the board of the marketing committee's recommendation to purchase Yosemite.com from MCAG. The board approved the recommendation and authorized Terry Selk to make an offer to purchase Yosemite.com from MCAG. The board tabled any further discussions or decisions on how the website will be maintained until an offer has been accepted by MCAG. If an offer is not accepted, the board agreed to maintain its contract with MCAG for the yearly fee of \$12,000.00 plus possible commission.

Brian Bullis motioned for the board to authorize Terry Selk to make an offer to purchase Yosemite.com from MCAG. Donna Davis seconded the motion, all were in favor with none opposed. To verify the vote, roll call was taken to confirm:

Brian Bullis - Yes Donna Nassar - Yes Barbara Robinson - Yes Paul Ratchford - Yes MaryAnn Huff - Yes Sara Zahn - Yes Donna Davis - Yes Kevin Shelton - Yes

### • ITEMS TO REPORT FROM CLOSED SESSION:

At 1:34 pm, Kevin Shelton redialed the public teleconference line to inform the public of the board's decision to authorize Terry Selk to enter into discussions with MCAG to purchase Yosemite.com.

### • COMMENTS FROM BOARD AND STAFF:

None

## • ADJOURNMENT:

Kevin Shelton called the meeting adjourned at 1:35 pm.

### • ANNOUNCEMENTS:

Next B.O.D. Meeting will be on Thursday, January 14, 2016 at 1:30 PM at the Board of Supervisors Chambers.