YOSEMITE / MARIPOSA COUNTY TOURISM BUREAU BOARD OF DIRECTORS MEETING – REGULAR SESSION Mariposa County Library - Conference Room 4978 10th Street, Mariposa, CA

THURSDAY, SEPTEMBER 10, 2009

AGENDA

- CALL TO ORDER
- ROLL CALL
- PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.
- ACTION MATTERS, REGULAR AGENDA
 - 1. APPROVAL OF MINUTES Approval of regular meeting minutes of August 12, 2009
 - TREASURER REPORT Approval Treasurer Report
 - 3. ANNUAL YMCTB ELECTIONS
 - a. DIRECTORS
 - b. OFFFICERS
 - 4. APPROVE YMCTB FISCAL YEAR BUDGET 2009-2010
 - 5. ESTABLISH & EMPLOY LOCAL CPA FIRM FOR 5ACCOUNTING SERVICES
 - 6. APPROVAL OF STANDING COMMITTEES
- > INFORMATION AND PRESENTATION MATTERS
 - 7. **MARKETING UPDATES AND DISCUSSION** Jeff Hentz will present information and lead a discussion on current marketing for YMCTB.
 - 8. PRESENTATION AND DISCUSSION County Budget and Tourism Bureau funding from TOT
 - 9. DISCUSSION UPCOMING B.O.D. MEETING DATES
- CLOSED SESSION
 - 10. PERSONNEL MATTERS –
- REPORT OF ACTION TAKEN IN CLOSED SESSION, IF ANY
- **COMMENTS FROM BOARD AND STAFF**
- **ADJOURNMENT**