



YOSEMITE MARIPOSA COUNTY TOURISM BUREAU
Board of Directors Meeting Minutes
October 18, 2022

In Attendance:

This meeting was as an in person only meeting.

Directors Present:

Kevin Shelton – Yosemite Resorts
Douglas Shaw – Board Treasurer
Donna Nassar – Community Member
Candy O’Donel Browne – Community Member
MaryAnn Huff – Northern Mariposa County
Ron Halcrow – Yosemite Plaisance Bed & Breakfast
Kim Brisack - Coulter Café and Vacation Rental

Board Member not in attendance:

Scott Randall – Autocamp Yosemite
Victoria Imrie – Yosemite Zipline & Adventure Ranch
Christian Mueller - The Redwoods in Yosemite
Brett Archer– Delaware North – Tenaya Lodge
Gautam patel – Foothills Hospitality

Advisors Present:

Rosemarie Smallcomb – Mariposa County Board of Supervisors
Wayne Forsythe – Mariposa County Board of Supervisors

YMCTB Staff in attendance:

Jonathan Farrington – Executive Director/CEO
Tony McDaniel – Director of Communications
Ellen Bergstone Wasil – Director of Marketing & Creative
Aaron Demery – Operations Manager
Craig Polson – Social Media Content Curator

Visitors in attendance:

CALL TO ORDER:

- The meeting was called to order at 1:37 PM by Kevin Shelton



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SELF-INTRODUCTION BY THOSE IN ATTENDANCE

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD - Members of the audience may address the Board on matters, not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

MaryAnn Huff – Thank you for the support of Coyote Fest.

Kevin Shelton – Sausage and Suds reminder. New Tesla Chargers at Yosemite View Lodge.

INFORMATION AND PRESENTATION MATTERS

Yosemite National Park Update – No one from Park Service in attendance

Jonathan update – Glacier point still closed, Prescribed burns, Fire damage to the Mariposa Grove is minimal, Bridal Fall update information, Visitor Center Progress.

Rosemarie Smallcombe – Fergusson Project update

Mariposa County Board of Supervisor Update

Rosemarie Smallcombe – The Board has been discussing the housing shortage and employee shortage. Only 8.4% of the housing inventory in the county are listed as vacation rentals. Looking to see what other Jurisdictions are doing to restrict vacation rentals. There will be an item coming before the board in the next 3 weeks to approve a study of the housing situation and the effects of rentals. There is no expectation for this study to come back to the board any time before January of 2023.

Wayne Forsythe – Tennis Courts are being redone. The county has hired its first firefighters, they are part time, but they are not CalFire they are paid for by the county.

Rosemarie Smallcombe – We have been asked to move forward with enforcing existing penalties, but we need to change the language to be able to enforce the rules against illegal marijuana growths.



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Vacation Rental Discussion

Douglas Shaw – There are benefits and downsides to vacation rentals, the lack of housing is exacerbating the staffing issue. Many locals have vacation rentals, why not let only locals have rentals is this within legal bounds?

Rosemarie Smallcombe – There is some precedence where there have been laws that say you may have a vacation rental only if you live in the residence so many days of the year. We are looking into the legality of certain restrictions.

Wayne Forsythe – Two-thirds of investors in homes in the county are from outside of the region. This causes those who work in the area to be priced out. The cost of building homes is very high and makes the return on investment almost negligible. The past year we built forty-nine units and lost one hundred. Of those properties nine were rentals.

Kim Brisack – Many rentals here are luxury homes, these would not be the types of residences people would be living in as a long term rentals while working in the area. Have Hip camps been discussed? They are less expensive to build and get running. They bring in ToT without affecting Housing Availability.

Rosemarie Smallcombe- Tiny homes are another thing that has been discussed. However the infrastructure is not here at the moment and getting it the costly part.

Candy O'Donel Browne – The Study is a good idea. Currently with the prices of materials, permits and fire requirements, if you build you will have to sell it for less than what you paid to build. How do we reward people for building homes in the area that we desperately need? The only way I can see is by allowing them to turn those homes into vacation rentals to make back some of their investment.

Ellen Bergstone Wasil – Income from rentals should be included in the study, that information can help show how often the rentals are being used and how many houses are just sitting vacant.

Partner Comments or Updates - None

Treasurer's Report – Douglas Shaw



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Executive Directors Update – Jonathan Farrington

- See presentation for full report.

YMCTB Staff PowerPoint Update

ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

Approval of minutes from August 18th Board Meeting.

Motioned By: MaryAnn Huff
Seconded By: Candy O'Donel Browne
Roll Call: Motion Passes

Approval of Board Member Nomination of Chelsie Layman from Yosemite Hospitality.

Motioned By: MaryAnn Huff
Seconded By: Douglas Shaw
Roll Call: Motion Passes

Meeting Adjourned 4:30 PM