

**Yosemite/Mariposa Tourism Bureau Minutes**  
**Annual\General Meeting**  
**March 3, 2010**  
**Mariposa County Public Library, Meeting Room**  
**4978 10<sup>th</sup> Street, Mariposa, CA 95338**

Meeting called to order by Dan Jansen @ 2:15 p.m.

**Board Members Present:**

Donna Brownell, (Arts Council)  
Donna Davis (Redwoods)  
Dan Jensen, (DNC) President  
Donna Nassar (B&B's Secretary), Treasurer  
Doug Shaw (Yosemite Bug)  
Kevin Shelton (Yosemite Resorts) President  
MaryAnn Huff (Chamber of Commerce)  
CherylAnn Schimmelfenning (Hotel Jeffery)

**Excused Board Members:**

Brian Bullis (Fairgrounds)  
  
Jonathan Farrington (Tenaya Lodge)

**Ex-Officio Members Present:**

Roger Biery  
Candy O'Donnel-Browne

**Absent Ex-Officio Members:**

Theresa Castaldi (Coyote Springs Ranch)

**Staff:**

Jeffery Hentz  
Kristine Showalter  
Lana Luczy

**Visitors:**

➤ Public Comments

➤ Action Matters

1. APPROVAL OF MINUTES -

Jensen A motion to approve the minutes from 8-19-2010 was made by Jensen and approved by \_\_\_\_\_, seconded by \_\_\_\_\_, motion passed.

2. TREASURER REPORT -

Jensen asked for an approval of the treasurer's report and a motion was made by \_\_\_\_\_ and seconded by \_\_\_\_\_, motion passed.

3. SPORTS STADIUM -

Jensen asked for a motion to approve, motion was made by \_\_\_\_\_, motion was seconded, and motion passed.

4. ADDITIONAL HOLIDAYS -

Jensen asked for a motion to approve, motion was made by \_\_\_\_\_, motion was seconded, and motion passed.

INFORMATION AND PRESENTATION MATTERS

5. DISCUSSION: BUDGET 2010-2010

6. DISCUSSION - JOHN MUIR HIGHWAY

7. DISCUSSION - RV MARKETING PROJECT

8. DISCUSSION & MARKETING UPDATES