

WEDNESDAY, MAY 5, 2010

A G E N D A

2:00 PM

OPEN SESSION

- **CALL TO ORDER**
- **ROLL CALL**
- **PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD** - Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.
- **ACTION MATTERS, REGULAR AGENDA**
 1. **APPROVAL OF MINUTES** – Approval of regular meeting minutes of March 3, 2010
 2. **TREASURER’S REPORT** – Approval of Treasurer’s Report
 3. **SPORTS STADIUM** – Requested Sponsorship for \$10,000.00 from the key organization coordinating the construction of the stadium on the high school grounds – Quarterback Club\Mariposa Gazette
 4. **ADDITIONAL HOLIDAYS** – Approval of YMCTB additional holidays: Martin Luther King & Presidents Days
 5. **DESTINATION CERTIFICATION EDUCATION REQUEST** – Approval for Executive Director to participate in the C.D.M.E. (Certified Destination Management Executive) Program
- **INFORMATION AND PRESENTATION MATTERS**
 6. **DISCUSSION** – Budget Discussion: Jeff Hentz will lead a discussion on the 2010-2011 budgets
 7. **VISITORS’ CENTERS** – YMCTB Management takeover of Visitors’ Centers
 8. **DISCUSSION** – John Muir Highway: Jeff Hentz will provide updates on current status of John Muir Highway Ribbon Cutting Ceremony
 9. **DISCUSSION** – Jeff Hentz will provide updates on the current status of the RV Marketing Project
 10. **MARKETING UPDATES & DISCUSSION** – Jeff Hentz will present information and lead a discussion on current marketing for YMCTB
- **COMMENTS FROM BOARD AND STAFF**
- **ADJOURNMENT**