YOSEMITE / MARIPOSA COUNTY TOURISM BUREAU BOARD OF DIRECTORS MARKETING COMMITTEE MEETING

California, 95338

Phone: 209-966-7545

Tuesday, August 14, 2012

AGENDA

1:30 PM

- > CALL TO ORDER FOR OPEN SESSION
- > SELF INTRODUCTION BY ALL IN ATTENDANCE
- ➤ PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.
- > INFORMATION AND PRESENTATION MATTERS
 - 1. TREASURERS REPORT
 - 2. TOWNSEND PUBLIC AFFAIRS Update from Roger
 - 3. MARKETING UPDATES & DISCUSSION
 - 4. UPDATE ON SEARCH COMMITTEE STATUS AND FINALISTS
- > ACTION MATTERS, REGULAR AGENDA
 - 1. APPROVAL OF MINUTES Approval of Regular Meeting Minutes of March 22, 2012
 - 2. **AUTHORITY TO MAKE OFFER TO SUCCESSFUL APPLICANT**—Establish the terms and conditions under which the search committee is authorized to make an offer to a new Executive Director.
- > COMMENTS FROM BOARD AND STAFF
- CLOSED SESSION
 - **1. DISCUSSION OF INDIVIDUAL CANDIDATES**—Assessment of individual candidates the Search Committee has identified as finalists including discussion of individual strengths and weaknesses.
- ➤ <u>ADJOURNMENT</u> Next B.O.D Meeting is Scheduled for Wednesday, August 15, 2012 at 1:30 pm (Location to be determined)