YOSEMITE / MARIPOSA COUNTY TOURISM BUREAU MARKETING COMMITTEE MEETING Mariposa County Human Services Mariposa Room 5362 Lemee Lane Mariposa, CA 95338

Wednesday, July 29, 2015

## AGENDA

12:30 PM

- CALL TO ORDER FOR OPEN SESSION
- > SELF INTRODUCTION BY ALL IN ATTENDANCE
- ➤ PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD Members of the audience may address the Committee on matters not on the regular agenda. Brown Act regulations restrict the Committee from taking action on any subject presented that is not on the agenda.
- > INFORMATION AND PRESENTATION MATTERS
  - Seasonal Campaign Presentation AugustineIdeas
  - Digital Coordinator Candidate Search Update
  - Travel Planner Update
  - 2015-2016 Marketing Plan/Budget Update
  - County Funding Recap & 2015-2016 Budget Appeal
  - Co-op Update
  - New Marketing Update
  - Other

## > ACTION MATTERS, REGULAR AGENDA

- Approval of minutes May 14, 2015
- Approval of Proposed 2015-2016 Budget
- COMMENTS FROM COMMITTEE AND STAFF
- ADJOURNMENT