

YOSEMITE / MARIPOSA COUNTY TOURISM BUREAU
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Revised Public Notice

Board of Directors Meeting - 2:00pm

Wednesday – March 4, 2009

Location: Location: Mariposa County Library - Conference Room

Agenda

1. Public comment on items not on the agenda but within the scope of this Board
 - Butterfly Festival – Del Nell
 - Pocket Focus Mariposa - Gary Walker
2. Minutes of previous meeting
3. Treasurer Report
4. Board Seat Vacancies
 - Request for Board Resolution regarding approval of nominee Jonathan Farrington, for seat vacated by M Moran
 - Dorothy Kuhnel Resignation
5. Brown Act Review and Presentation by Cota Cole & Associates
 - Request for Board Resolution regarding Proposal for Consultation Services
6. YMCTB Marketing Activities Update
 - Amgen Event
 - Astone Agency
 - Destination Planner
 - Spring Ad Campaign
 - PR
 - Digital Gear / Website
 - Sales Activities
 - Upcoming Activities
7. Proposed YMCTB – Procedures Manual – Discussion
8. Update on Personnel Matters
9. Adjourn