YOSEMITE / MARIPOSA COUNTY TOURISM BUREAU BOARD OF DIRECTORS MEETING – REGULAR SESSION Mariposa County Library - Conference Room 4978 10th Street, Mariposa, CA

WEDNESDAY, MARCH 3, 2010

AGENDA

2:00 PM OPEN SESSION

- CALL TO ORDER
- ROLL CALL
- PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

> ACTION MATTERS, REGULAR AGENDA

- 1. APPROVAL OF MINUTES Approval of regular meeting minutes of January 13, 2010
- 2. TREASURER'S REPORT Approval of Treasurer's Report
- 3. BEREAVEMENT POLICY Approval of Bereavement Policy Addition of Bereavement Policy for YMCTB Human Resource Manual
- **4. BUTTERFLY FESTIVAL DONATION REQUEST** Approval of \$2,275.00 donation (with input from Grant\Donation Committee).

> INFORMATION AND PRESENTATION MATTERS

- DISCUSSION Updates for \$100k Mariposa County Mid-Year Budget Review: Jeff Hentz will lead a discussion on the current status of the request for the remaining \$100k funding from Mariposa County.
- 6. DISCUSSION John Muir Highway: Jeff Hentz will lead a discussion on current status of John Muir Highway
- DISCUSSION Mariposa Visitors Center: Jeff Hentz will lead a discussion on the current status of the Visitor's Center and recommendation in Coulterville.
- **8. MARKETING UPDATES AND DISCUSSION** Jeff Hentz will present information and lead a discussion on current marketing for YMCTB.

COMMENTS FROM BOARD AND STAFF

ADJOURNMENT