



**YOSEMITE MARIPOSA COUNTY TOURISM BUREAU  
BOARD OF DIRECTORS REGULAR MEETING**  
Board of Supervisors Building/County Administration  
Government Center  
5100 Bullion St.  
Mariposa, CA 95338

**Thursday, January 19, 2023  
1:30 PM**

## **A G E N D A**

**1:30 PM**

**OPEN SESSION**

### **CALL TO ORDER**

### **SELF-INTRODUCTION BY THOSE IN ATTENDANCE**

### **PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD**

- Members of the audience may address the Board on matters, not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

### **INFORMATION AND PRESENTATION MATTERS**

- Yosemite National Park Update
- Mariposa County Chamber of Commerce Update
- Mariposa County Board of Supervisors Update
- Partner Comments or Updates & Business Demand Discussion
- TOT/TBID & Income Review & Treasurer's Report
- Board Chairman Update
- Executive Director Update
- New Website Timeline
- Travel Schedule
- Marketing & Sales Update

### **ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA**

- Approval of minutes from May 19, 2022 Board Meeting

### **COMMENTS FROM BOARD AND STAFF**

- Next Board & Upcoming Committee Meetings
- Virtual Meeting & Brown Act Restrictions

### **CLOSED SESSION**

### **ITEMS TO REPORT FROM CLOSED SESSION**

### **ADJOURNMENT**