YOSEMITE / MARIPOSA COUNTY TOURISM BUREAU BOARD OF DIRECTORS REGULAR MEETING –

Mariposa County Board of Supervisors Chambers 5100 Bullion Street Mariposa, CA 95338

Wednesday, January 20, 2016

AGENDA

1:30 PM OPEN SESSION

CALL TO ORDER

SELF-INTRODUCTION BY THOSE IN ATTENDANCE

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS

<u>BOARD</u> - Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

INFORMATION AND PRESENTATION MATTERS

- Yosemite National Park Update
- Treasurer's Report
- Advertising and Marketing Update
- Townsend Public Affairs Report
- Fairgrounds Funding
- County Economic Development Strategic Plan
- Planning Department Proposed Regulation Changes for Vacation Rentals

ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

- Approval of Minutes from October 15, 2015 Regular Meeting & December 15, 2015
 Special Meeting
- Recommendation to change Accountancy Vendor

CLOSED SESSION – Personnel Matters

ITEMS TO REPORT FROM CLOSED SESSION

COMMENTS FROM BOARD AND STAFF

ADJOURNMENT