

**YOSEMITE / MARIPOSA COUNTY TOURISM BUREAU
BOARD OF DIRECTORS REGULAR MEETING
The Best Western Plus – Large Conference Room
4999 Highway 140, Mariposa,
California, 95338
Phone: 209-966-7545**

Tuesday, August 21, 2012

A G E N D A

1:30 PM

- **CALL TO ORDER FOR OPEN SESSION**
- **SELF INTRODUCTION BY ALL IN ATTENDANCE**
- **PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD** - Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.
- **INFORMATION AND PRESENTATION MATTERS**
 1. **INTRODUCTION OF NEW EXECUTIVE DIRECTOR – Terry Selk**
 2. **UPDATE ON STATUS OF BID RENEWAL**
 3. **UPDATE ON EDC'S EFFORTS ON THE CONFERENCE CENTER**
 4. **UPDATE OF YOSEMITE.COM**
 5. **TREASURER'S REPORT**
- **ACTION MATTERS, REGULAR AGENDA**
 1. **APPROVAL OF MINUTES – Approval of Regular Meeting Minutes of June 20, June 26 and July 3, 2012**
 2. **MARKETING COMMITTEE REPORT & APPROVAL OF 2012-2013 MARKETING PLAN – Items discussed and approved by Marketing Committee on 8-14-12**
 3. **ESTABLISH COMMITTEE ASSIGNMENTS FOR 2012/2013 YEAR – Reconfirmation on current committee members.**
 4. **CONSIDER PROPOSAL TO PROVIDE 401 K PLAN FOR EMPLOYEES OF YMCTB.**
 5. **SET TIME AND DATES FOR BOARD MEETINGS FOR 2013.**
- **CLOSED SESSION** – Personnel Matters
- **COMMENTS FROM BOARD AND STAFF**
- **MOTION TO ADJOURN**