YOSEMITE / MARIPOSA COUNTY TOURISM BUREAU BOARD OF DIRECTORS MEETING – REGULAR SESSION Mariposa County Library – Conference Room 4978 10th Street, Mariposa, California

Thursday August 19, 2010

AGENDA

1:30 PM OPEN SESSION

- CALL TO ORDER
- ROLL CALL
- PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.
- ACTION MATTERS, REGULAR AGENDA
 - 1. APPROVAL OF MINUTES Approval of Regular Meeting Minutes of May 5, 2010
 - 2. TREASURER'S REPORT Approval of Treasurer's Report
 - 3. PROPOSED CHANGE TO BYLAWS Approval of Y.M.C.T.B. Attendance Clause (Article II Section 7)
 - **4. HISTORIC DOWNTOWN B.O.D. REQUEST** Jeff Hentz will lead a discussion regarding letter from Historical Mariposa County Business Association (H.M.C.B.A.)
 - RESIGNATION OF YMCTB B.O.D. MEMBER MARILYN GRISWOLD Approval of resignation
 - YMCTB ANNUAL ELECTIONS Annual Elections of Directors & Officers
 - DIRECTORS & ADVISORS
 - OFFICERS
 - 7. **YMCTB COMMITTEE UPDATES** Updates from the Strategic, Finance, & Marketing Committees will be presented with action taken as necessary
 - 8. YMCTB FISCAL YEAR CHANGE TO OCTOBER 1ST THRU SEPTEMBER 30TH Approval to Change the Current Fiscal Year Budget to October 1st thru September 30th
 - 9. TENTATIVE 2010-2011 BUDGET APPROVAL Approval of the 2010-2011 Budget
 - PROPOSED 2011 B.O.D. MEETING CALENDAR Approval of 2011 B.O.D. Meeting Calendar
- > INFORMATION AND PRESENTATION MATTERS
 - 11. INFORMATION YMCTB BUSINESS & LEGAL FILINGS UPDATE Jeff Hentz will present information and lead a discussion on Website domain, and YMCTB Legal Filings
 - 12. MARKETING UPDATES & DISCUSSION Jeff Hentz will present information and lead a discussion on current marketing for YMCTB
- > COMMENTS FROM BOARD AND STAFF
- CLOSED SESSION Personnel Matters
- ADJOURNMENT