



YOSEMITE MARIPOSA COUNTY TOURISM  
BUREAU  
**BOARD OF DIRECTORS – REGULAR  
MEETING**

**Thursday, March 18, 2021  
1:30 PM**

*This is a Zoom meeting please see access below*

Join Zoom Meeting

<https://us02web.zoom.us/j/84102599195?pwd=ZTRPN0dqUCtVWCszKzkxcVhobmVldz09>

Meeting ID: 841 0259 9195

Passcode: 651407

Dial by your location

+1 669 900 6833 US (San Jose)

## **AGENDA**

### **CALL TO ORDER**

### **SELF-INTRODUCTIONS BY THOSE IN ATTENDANCE**

### **PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD**

– Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on a subject presented that is not on the agenda.

### **INFORMATION AND PRESENTATION MATTERS**

- Yosemite National Park Update
- Mariposa County Board of Supervisors Update
- Mariposa County Chamber of Commerce Update
- Treasurer's Report
- Partner Updates
- Executive Director Update
  - Budget timeline & Marketing Committee Review
  - Human Resources Committee Meeting & Staff Review
- Marketing Update to include Book Direct success review

### **ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA**

- Approval of minutes from January 21, 2021 Board Meeting.

### **COMMENTS FROM BOARD AND STAFF**

**CLOSED SESSION** - No closed session items are scheduled

### **ADJOURNMENT**