# YOSEMITE / MARIPOSA COUNTY TOURISM BUREAU BOARD OF DIRECTORS REGULAR MEETING –

Mariposa County Board of Supervisors Chambers 5100 Bullion Street, Mariposa CA 95338

Wednesday, June 24, 2015

#### AGENDA

1:30 PM OPEN SESSION

# **CALL TO ORDER**

#### SELF-INTRODUCTION BY THOSE IN ATTENDANCE

### PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS

**BOARD** - Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

# INFORMATION AND PRESENTATION MATTERS

- Yosemite National Park Update
- Ferguson Project Update
- Treasurer's Report
- Townsend Public Affairs Report
- Preparedness Meetings Regarding Fire Risks and Issues
- Advertising/Marketing Update
- Status of Candidates for Open Positions in YMCTB
- 2014-2015 County Contract status
- Discussion of issues to be addressed at annual meeting on August 20, 2015
  - Nomination and Election of Members of the Board (Terms for the current members are attached)
  - Annual Election of Officers (All positions need to be filled, but individuals can fill two positions simultaneously)
  - Approval of Standing Committees Members
  - Annual Approval of Advisors

# ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

- Approval of regular meeting minutes for March 19, 2015
- Approval of Treasurer's recommendation to change accountant for bookkeeping, financials and taxes
- Approval of Treasurer's recommendation to adjust the 2 signature requirement on checks from the current \$1500 limit to a \$2500 limit
- Vote on nomination of Kathrin Poetter to the marketing committee
- Vote on nomination of Kevin Shelton to serve as Vice Chair (remaining term for position formerly held by Jonathan Farrington)
- Vote on 2015-2016 Conceptual Marketing Plan
- Vote on 2015-2016 YMCTB Budget
- Consideration to alter County Funding Request
- Vote on proposed staff changes

#### COMMENTS FROM BOARD AND STAFF

#### **ADJOURNMENT**

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