



YOSEMITE MARIPOSA COUNTY TOURISM BUREAU
BOARD OF DIRECTORS REGULAR MEETING
Yosemite Mariposa County Tourism Bureau

Thursday, January 20, 2022
1:30 PM

This is a virtual meeting. Please see the access information below

Join Zoom Meeting

<https://us02web.zoom.us/j/89478682523?pwd=Y01Dd2Q3Y1FKSUNRYUF1eHFBT1ZOUT09>

Meeting ID: 894 7868 2523

Passcode: 588573

A G E N D A

1:30 PM **OPEN SESSION**

CALL TO ORDER

SELF-INTRODUCTIONS BY THOSE IN ATTENDANCE

Introduction of Aaron Demery, YMCTB Operations Manager

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD - Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

INFORMATION AND PRESENTATION MATTERS

- Yosemite National Park update
- Mariposa County Chamber of Commerce & Visitor Center update
- Mariposa County Update – Mariposa County Supervisors
- Partner Updates
- Treasurer’s report
- Executive Director Marketing Update
- Discuss Yosemite National Park Summer operations for 2022

ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

Approval of meeting minutes for October 21, 2021 Board Meeting

- Approval of new website action plan

COMMENTS FROM BOARD AND STAFF

CLOSED SESSION

- No closed session items

ADJOURNMENT