



YOSEMITE MARIPOSA COUNTY TOURISM
BUREAU
**BOARD OF DIRECTORS – REGULAR
MEETING**

**Thursday, October 22, 2020
1:30 PM**

This is a Zoom meeting please refer to your calendar invite for information

AGENDA

CALL TO ORDER

SELF-INTRODUCTIONS BY THOSE IN ATTENDANCE

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD – Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on a subject presented that is not on the agenda.

INFORMATION AND PRESENTATION MATTERS

- Yosemite National Park Update
- Mariposa County Board of Supervisors Update
- Mariposa County Chamber of Commerce Update
- Treasurer's Report
- Executive Director Update
- Presentation on AirTable
- Reporting Presentation
- 2020 Marketing Plan Update

ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

- Approval of Annual Board Meeting Minutes – August 20, 2020
- Approval of Special Board Meeting Minutes – August 26, 2020
- Approval of Special Board Meeting Minutes – September 2, 2020
- New board member nomination and action for possible approval

COMMENTS FROM BOARD AND STAFF

CLOSED SESSION

- No closed session items

ADJOURNMENT