



**YOSEMITE MARIPOSA COUNTY TOURISM BUREAU
BOARD OF DIRECTORS REGULAR MEETING**

Thursday, August 20, 2020

This is a Zoom meeting please see the access information below

Join Zoom Meeting

<https://us02web.zoom.us/j/85118767578>

Meeting ID: 851 1876 7578

One tap mobile

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Dial by your location

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Meeting ID: 851 1876 7578

A G E N D A

1:30 PM

OPEN SESSION

CALL TO ORDER

SELF-INTRODUCTIONS BY THOSE IN ATTENDANCE

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD - Members of the audience may address the Board on matters, not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

INFORMATION AND PRESENTATION MATTERS

- Yosemite National Park update
- Mariposa County Chamber of Commerce update - Jeff Shaw, Chamber Chair/President
- Mariposa County Update – County Supervisors
- Treasurer’s Report – Douglas Shaw
- Discuss/review County notification not to expect renewal of the YMCTB contract and additional emergency budget reductions adjusting the prior approved budget. Review TBID and Annual Report process
- Overview of 2020/2021 Marketing Plan document. Presentation of the plan to take place at the October Board Meeting
- 2019/2020 Year-end marketing presentation (one hour) Possible move to end of action matters at the direction of Chair



ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

- Approval of minutes from, May 21, 2020 Board of Directors Meeting
- Approval of resignation of Scott Feister as Advisor
- Approval of resignation of Jeff Bray as Board of Director – Replacement Lisa Cesaro
- Nomination and election of Officers for 2020-2021
- Nominations and election for one new member of the YMCTB Board
- Nominations “New” Marketing Committee Members and election 2020-2021
- Consideration and nomination and the election of Advisors for 2020-2021
- Approval and the election of standing committees and their members (HR and Donations Committees)
- Approve meeting schedule for 2020/2021
- Consider/Approve an increase in vacation accrual limit currently at state minimum of 1.5X annually to 2.0X or 2.5X
- Consider/possible action on changes to TBID guidelines in required and due 2020 annual plan, of TBID scope & levels

COMMENTS FROM BOARD AND STAFF

CLOSED SESSION

- Staff reviews and HR Committee recommendations

ADJOURNMENT