



**YOSEMITE MARIPOSA COUNTY TOURISM BUREAU
BOARD OF DIRECTORS REGULAR MEETING**
Board of Supervisors Building/County Administration
Government Center
5100 Bullion St.
Mariposa, CA 95338

**Thursday, January 16th, 2020
1:00 PM**

A G E N D A

1:00 PM

OPEN SESSION

INFORMAL SELF-INTRODUCTION BY THOSE IN ATTENDANCE

- Thank You Presentation for work by past Board Member and Board Secretary Barbara Robinson

SPECIAL PRESENTATION (90 Minutes including Q&A)

- Rick Heuer, Partner, HMA - Regional Guest History Analysis report

2:30 PM CALL TO ORDER

BOD SELF-INTRODUCTION BY THOSE IN ATTENDANCE

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD

- Members of the audience may address the Board on matters, not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

INFORMATION AND PRESENTATION MATTERS

- Yosemite National Park update
- Mariposa County Update – Mariposa County Supervisors
- Treasurer's Report
- Executive Director and Marketing Update – Jonathan Farrington

ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

- Approval of minutes from, October Board of Directors Meeting
- Approval of increase in 2019-2020 budget expenditures due to increased TBID collections

COMMENTS FROM BOARD AND STAFF

CLOSED SESSION

Personnel Matters

ITEMS TO REPORT FROM CLOSED SESSION

ADJOURNMENT