



**YOSEMITE MARIPOSA COUNTY TOURISM BUREAU**  
Joint BOS and Board of Directors Meeting  
June 22, 2018

**Board of Supervisor Chambers**  
**5100 Bullion Street**  
**Mariposa, Ca 95338**  
**Call in not available**

Directors Present:

Kevin Shelton – Yosemite Resorts  
Barbara Robinson – Indian Peak Ranch  
MaryAnn Huff – Northern Mariposa County  
Dane Carlson – Mariposa County Chamber of Commerce  
Kim Brisack - Coulter Café & Vacation Rental – BID

YMCTB Staff:

Terry Selk – Director  
Carrie Kidwell – Administrative Assistant  
Julie Hadzega – Travel Trade & Operations Manager

Human Resource Committee Present:

Candy O’Donel-Browne (Mariposa Citizen)

Marketing Committee Present:

Victoria Imrie – Yosemite Zipline & Adventure Park

Board of Supervisors Present:

Rosemarie Smallcombe – District I  
Kevin Cann – District IV  
Miles Menetrey – District V  
Merlin Jones – District II

Board of Supervisors Staff Present:

Dallin Kimble – County Administrative Officer  
Rene’ LaRoche – Cleark of the Board

Guest Present:

Matt Johnson – Mariposa Gazette  
Tara Schiff – Economic Development Specialist

**CALL TO ORDER:**



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- Rosemarie Smallcombe chaired the meeting starting at 10:02 am, requesting for The Pledge of allegiance to be led by Julie Hadzega, with a moment of silence following.
- Rosemarie opened the floor for public comment.

**SELF-INTRODUCTION BY ALL IN ATTENDANCE**

- Introductions were made.

**PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD** -Members of the audience may address the committee on matters not on the regular agenda. Brown Act regulations restrict the committee from taking action on any subject presented that is not on the agenda.

- None

**INFORMATION AND PRESENTATION MATTERS**

- Dallin Kimble/County Administrative Officer opened the meeting and provided notes from the last meeting. Terry Selk advised the Tourism Bureau Board members that that there is a placeholder of \$500,000 in the County's annual budget and that the 4% beyond will be discussed later.
- Discussion was held regarding housing issues, Airbnb and the home sharing economy, the new billboards, problems with signage on the closed roads, the Transient Occupancy Tax (TOT), the need for volunteer firefighters, the need for more culinary amenities, and greater collaboration on projects.

**ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA**

- None

**COMMENTS FROM BOARD AND STAFF:**

**ADJOURNMENT**

- The meeting was adjourned at 12:16 pm by Rosemarie Smallcombe.