



**YOSEMITE MARIPOSA COUNTY TOURISM BUREAU
BOARD OF DIRECTORS REGULAR MEETING**
Board of Supervisors Building/County Administration
Government Center
5100 Bullion Street, Mariposa, CA 95338

**Thursday, August 23, 2018
1:30 PM**

A G E N D A

1:30 PM

OPEN SESSION

CALL TO ORDER

SELF-INTRODUCTION BY THOSE IN ATTENDANCE

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD - Members of the audience may address the Board on matters, not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

INFORMATION AND PRESENTATION MATTERS

- Yosemite National Park Update – Scott Gediman
- Mariposa County Update – Board of Supervisors
- Mariposa Chamber update – Chamber Board Member
- Treasurers report – Douglas Shaw
- TOT report & Re-forecast for the fiscal year & dedicated reserve
- Marketing update
- TOT Increase discussion, including a possible future Board position
- Ferguson Fire, recovery, press media & recovery campaign update
- Executive Director Update including general crisis communication

ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

- Nominations for members of the YMCTB Board and election of members
- Nomination and election of officers for 2018-2019
- Nomination and election of advisors for 2018-2019
- Nomination and election for Marketing Committee for 2018-2019
- Approval of standing committees and their members
- Approval of regular meeting minutes for May 16, 2018
- Approval of special meeting minutes for June 7, June 8, June 15, 2018
- Approval of special meeting minutes joint BOS/YMCTB April 19, 2018
- Approval of special meeting minutes joint BOS/YMCTB June 22, 2018
- Approval for ED or Tourism Staff Member to join Mariposa Chamber Board



- Approval for Tourism Board to Meet with Chamber Board
- Approval for Tourism Board to meet with Board of Supervisors

CLOSED SESSION

- Annual performance reviews and personnel matters

ITEMS TO REPORT FROM CLOSED SESSION
COMMENTS FROM BOARD AND STAFF
ADJOURNMENT