



**YOSEMITE MARIPOSA COUNTY TOURISM BUREAU
BOARD OF DIRECTORS REGULAR MEETING**
Board of Supervisors Building/County Administration
Government Center
5100 Bullion St.
Mariposa, CA 95338

**Thursday, September 14, 2017
1:30 PM**

A G E N D A

1:30 PM

OPEN SESSION

CALL TO ORDER

SELF-INTRODUCTION BY THOSE IN ATTENDANCE

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD - Members of the audience may address the Board on matters, not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

INFORMATION AND PRESENTATION MATTERS

- Yosemite National Park Update.
- Crisis Response Report.
- Treasurers report.
- Annual Report Draft – Review
- Grand Jury Report Status.
- Marketing Update.
- Website Update – Noble Presentation.
- County Funding Status Report.

ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

- Nominations for Marketing Committee and elections.
- Nominations for members of the YMCTB Board and election of members.
- Nomination and Election of Officers for 2017-2018.
- Nomination and Election of Advisors for 2017-2018.
- Approval of Standing Committees and their Members.
- Approval of 2017/2018 Budget.
- Approval of 2017/2018 media plan and fall creative.
- Consideration for ATTA Conference 2020.
- Approval of TBID draft.
- Approval of meeting minutes for March 29, 2017, Board Meeting.
- Approval of meeting minutes for May 25, 2017, Board Meeting.



- Consideration of ROI Proposal for County Funding.

CLOSED SESSION

Personnel Matters

ITEMS TO REPORT FROM CLOSED SESSION

COMMENTS FROM BOARD AND STAFF

ADJOURNMENT