



**YOSEMITE MARIPOSA COUNTY TOURISM BUREAU  
BOARD OF DIRECTORS REGULAR MEETING**  
Miners Roadhouse 140 – Banquet Room  
5159 State Highway 140  
Mariposa CA 95338

**Wednesday, March 29, 2017  
1:30 PM**

## **A G E N D A**

**1:30 PM**

**OPEN SESSION**

### **CALL TO ORDER**

### **SELF-INTRODUCTION BY THOSE IN ATTENDANCE**

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD - Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

### **INFORMATION AND PRESENTATION MATTERS**

- Yosemite National Park update – Scott Gediman
- Treasurer’s report – Douglas Shaw
- International assignment report – Noel Morrison
- YARTS presentation – Dick Whittington
- TBID strategic plan review
- 2017-2018 budget (preliminary)
- International market travel sentiment update
- County Economic Vitality Strategy Report
- Event consultant year in review - Mariann Eitzman
- Discussion of Director resignation and replacements

### **ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA**

- Approval of meeting minutes for January 18<sup>th</sup> Board Meeting.
- Develop an Ad Hoc Committee for TBID renewal

### **CLOSED SESSION**

### **ITEMS TO REPORT FROM CLOSED SESSION**

### **COMMENTS FROM BOARD AND STAFF**

### **ADJOURNMENT**