



**YOSEMITE MARIPOSA COUNTY TOURISM BUREAU
BOARD OF DIRECTORS REGULAR MEETING**
Mariposa County Human Service Building
Mariposa Room
5362 Lemee Lane
Mariposa, Ca 95338

**Wednesday, November 1, 2017
2:00 PM**

AGENDA

2:00 PM OPEN SESSION

CALL TO ORDER

SELF-INTRODUCTION BY THOSE IN ATTENDANCE

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD - Members of the audience may address the Board on matters, not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

INFORMATION AND PRESENTATION MATTERS

- National Park Update
- Proposed Park Fee Increases
- Townsend Public Affairs Report
- Treasurer's Report
- TOT Report
- Annual Report
- County Funding Update
- Research Study Proposal
- Management District Plan Renewal Report
- Information on new Nature Bridge project
- Marketing Update

ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

- Approval of minutes from 9/14/17 Annual Meeting
- Approval of minutes from 10/11/17 Special Meeting
- Position statement on proposed National Park/Yosemite National Park fee increases
- Marketing Committee recommendation for support of the Visit CA *Ride the Winter Wave* Olympics campaign
- Marketing Committee recommendation for support of the Visit CA *Canadians Guide to California* campaign

COMMENTS FROM BOARD AND STAFF

ADJOURNMENT