

Wednesday, October 19, 2011

**A G E N D A**

**1:30 PM**

**OPEN SESSION**

- **CALL TO ORDER**
- **ROLL CALL**
- **PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD** - Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.
- **ACTION MATTERS, REGULAR AGENDA**
  1. **APPROVAL OF MINUTES** – Approval of Regular Meeting Minutes of August 17, 2011
  2. **TREASURER’S REPORT** – Approval of Treasurer’s Report
  3. **RFP – VISITOR CENTER**
    - A) RFP Mariposa Visitor Center - Visitor Center RFP Submission
    - B) New Staffing Requirements
  4. **AMGEN Race 2012** – Mariposa stage requirements
- INFORMATION AND PRESENTATION MATTERS**
  5. **YOSEMITE.COM** – Update
  6. **MARKETING UPDATES & DISCUSSION** – Jeff Hentz will present information and lead a discussion on current marketing updates
  7. **YMCTB STAFF RE-STRUCTURING PLAN** – Update
- **COMMENTS FROM BOARD AND STAFF**
- **CLOSED SESSION** – Personnel Matters
- **ADJOURNMENT** (NEXT B.O.D. MEETING IS SCHEDULED FOR January,18. 2012 @ 1:30 PM, Mariposa County BOS Chambers)