

**Yosemite/Mariposa County Tourism Bureau  
Board of Directors Special Meeting Minutes  
February 17, 2016  
1:30 pm**

**Directors Present:**

Kevin Shelton  
Donna Davis  
Brian Bullis  
Donna Nassar  
Barbara Robinson  
Douglas Shaw

**YMCTB Staff Members Present:**

Terry Selk  
Julie Hadzega  
Windy Gonzalez  
Noel Morrison  
Damian Riley

**Advisors Present:**

Candy O'Donnell-Browne  
Roger Biery  
Scott Gediman

**Visitors:**

Andy Walden-Noble Studios

- **CALL TO ORDER FOR OPEN SESSION**  
Meeting was called to order at 1:37 pm by Kevin Shelton.
- **SELF INTRODUCTION BY ALL IN ATTENDANCE**
- **PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD** – Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

Scott Gediman updated the board as to the park name changes will be in effect as of March 1, 2016 and new brochures reflecting such changes will be printed. Aramark's website is TravelYosemite.com. Bookings cannot transpire until March 1, 2016. As of midnight on February 29, 2016, there will be approximately 200-300 people within the park to complete the change from Delaware North to Aramark.

- **INFORMATION AND PRESENTATION MATTERS**  
None
- **ACTION MATTERS, REGULAR AGENDA**

Approval of recommendation by Marketing Committee for the Bachelorette: The Marketing Committee recommended the funding this season's Bachelorette season finale in Yosemite/Mariposa

**Yosemite/Mariposa County Tourism Bureau  
Board of Directors Special Meeting Minutes  
February 17, 2016  
1:30 pm**

County in the amount not to exceed \$125,000.00. These funds would be put into lodging and catering for the cast and crew. The Marketing Committee explained the global exposure this reality show would present to our county for years to come. Barbara Robinson made the motion, Douglas Shaw seconded and all were in favor with the exception of one opposed.

Approval of recommendation by Marketing Committee for Yosemite.com and YosemiteExperience.com Web Design: The Marketing Committee recommended that the two existing websites, Yosemite.com and YosemiteExperience.com be combined into one website as Noble Studios moves forward with the redesign. Donna Davis made the motion, Barbara Robinson seconded and all were in favor with none opposed.

- **COMMENTS FROM BOARD AND STAFF:**

None

- **ADJOURNMENT:**

Kevin Shelton called the meeting adjourned at 2:35 pm.

- **ANNOUNCEMENTS:**

Next B.O.D. Meeting will be on Wednesday, March 23, 2016 at 1:30 PM at the Board of Supervisors Chambers.