



YOSEMITE MARIPOSA COUNTY TOURISM BUREAU
Board of Directors Special Meeting Minutes
October 11, 2017 3:30pm

In Attendance:

Directors Present:

Kevin Shelton – Yosemite Resorts (in-person)
Donna Nassar – Bed and Breakfast Inns Association (in-person)
Sarah Zhan – Hotel Jefferey (Teleconference)
Christian Mueller – The Redwoods in Yosemite (in –person)
Jeff Bray – Aramark – Yosemite Hospitality (Teleconference)
Maryann Huff – Northern Mariposa County (in-person)
Dane Carlson – Mariposa County Chamber of Commerce (in-person)
Barbara Robinson – Indian Peak Ranch (Teleconference)
Paul Ratchford – Tenaya Lodge at Yosemite (Teleconference)

YMCTB Staff:

Terry Selk – Executive Director
Julie Hadzega – Travel Trade & Operations Manager
Carrie Kidwell – Administrative Assistant

Advisors Present:

Scott Gediman – Yosemite National Park (Teleconference)

Visitors:

Nicole Farley – Civitas (Teleconference)

CALL TO ORDER:

- The meeting was called to order at 3:33 pm by Kevin Shelton.

SELF-INTRODUCTION BY ALL IN ATTENDANCE

- Introductions were made.

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD



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Members of the audience may address the committee on matters not on the regular agenda. Brown Act regulations restrict the committee from taking action on any subject presented that is not on the agenda.

INFORMATION AND PRESENTATION MATTERS

None

ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

- A correction to the circumstances regarding the Management District Plan on which the Board voted at its August meeting was re-presented and clarified for the Board's reconsideration and vote.
 - Maximum increase Sara Zhan motioned that the language in the Management District Plan would allow a maximum annual increase of up to 1% with a 30-day objection notice and a maximum of 3% over the ten-year term of the plan. Minimum wait time for any increase would be one year from the anniversary date of the 10-year plan.
 - Jeff Bray seconded. All in favor 6 out of 7, with 1 opposed. Motion passed

COMMENTS FROM BOARD AND STAFF:

ADJOURNMENT

- The meeting was adjourned at 4:32 pm.