

Wednesday, August 17, 2011

A G E N D A

1:30 PM

OPEN SESSION

➤ **CALL TO ORDER**

➤ **ROLL CALL**

➤ **PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD** - Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

➤ **ACTION MATTERS, REGULAR AGENDA**

1. **APPROVAL OF MINUTES** – Approval of Regular Meeting Minutes of May 18, 2011

2. **TREASURER'S REPORT** – Approval of Treasurer's Report

3. **YMCTB ANNUAL ELECTIONS** – Annual Elections of Directors, Advisors & Officers

- **DIRECTORS & ADVISORS** – MaryAnn Huff

- **OFFICERS**

4. **MARKETING COMMITTEE REPORT & APPROVAL OF 2011-2012 MARKETING PLAN** – Marketing Committee Report & Approval of 2011-2012 Marketing Plan.

5. **YOSEMITE.COM** – Authorization to pursue an agreement with Catalyst to develop and operate the Website (including ad sales)

6. **FINANCE COMMITTEE REPORT & APPROVAL OF 2011-2012 OPERATING BUDGET**- Finance Committee Report & Approval of 2011-2012 Operating Budget

7. **PROPOSED 2012 FISCAL YEAR B.O.D. MEETING CALENDAR** – Approval of 2012 Fiscal Year B.O.D. Meeting Calendar

8. **YMCTB STAFF RE-STRUCTURING PLAN** – Approval of YMCTB Staff Re-Structuring Plan

INFORMATION AND PRESENTATION MATTERS

9. **MARKETING UPDATES & DISCUSSION** – Jeff Hentz will present information and lead a discussion on current marketing updates

➤ **COMMENTS FROM BOARD AND STAFF**

➤ **CLOSED SESSION** – Personnel Matters

➤ **ADJOURNMENT** (NEXT B.O.D. MEETING IS SCHEDULED FOR 10-19-2011 @ 1:30 PM, MARIPOSA COUNTY B.O.S. CHAMBERS)