

YOSEMITE / MARIPOSA COUNTY TOURISM BUREAU

Public Notice

Board of Directors Meeting - 1:30pm

Wednesday – August 12, 2009

Location: Location: Mariposa County Library - Conference Room

Agenda

1. Public comments on items not on the agenda but within the scope of this Board

2. Minutes of previous meeting

3. Treasurer Report

4. Presentation:
Geo-Tourism and discussion – Brad Cleveland

5. Presentation:
EDC\County Partnership & Website –Rack Cards and discussion -Roger Biery

6. Treasurer Vacancy

7. Discussion:
YMCTB Board of Directors – Dates of Appointment Roster and Director term expirations

8. Discussion:
YMTCB Fiscal Year Budget 2009-2010

9. Discussion: Mariposa County’s Government TOT contribution to YMCTB, including the possibility of operating the Visitor’s Centers

10. Marketing Activities Update:
In-Market Luncheons

11. Closed Session: Personnel Matters

12. Adjourn