

Thursday, October 25, 2012

A G E N D A

1:30 PM

- **CALL TO ORDER FOR OPEN SESSION**
- **SELF INTRODUCTION BY ALL IN ATTENDANCE**
- **PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD** - Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.
- **INFORMATION AND PRESENTATION MATTERS**
 1. BID Petition Renewal Update
 2. TOT Collection Update
 3. Update of yosemite.com
 4. Update of Hantavirus issues impacting Yosemite and Mariposa
 5. Update on upcoming marketing initiatives – Presentations from Digital Gear and Catalyst Marketing Company
 6. 2012-2013 Board of Directors Meetings Calendar
 7. Treasurer's Report
- **ACTION MATTERS, REGULAR AGENDA**
 1. Approval of Minutes – Approval of regular meeting minutes of August 21, 2012
 2. YMCTB Board Seat Nomination – Barbara Robinson – Owner of Indian Peak Ranch Vacation Rental
- **COMMENTS FROM BOARD AND STAFF**
- **MOTION TO ADJOURN**