

Thursday, January 22, 2015

A G E N D A

1:30 PM

OPEN SESSION

CALL TO ORDER

SELF-INTRODUCTION BY THOSE IN ATTENDANCE

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD - Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

INFORMATION AND PRESENTATION MATTERS

- Yosemite National Park Update
- Hotel Jeffrey Update-Sara Zahn, Merlin Jones and Maryann Huff
- Ferguson Communications Update
- Treasurer's Report
- TOT/TBID Update
- Townsend Public Affairs Report
- Advertising/Marketing Update

ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

- APPROVAL OF MINUTES – Approval of regular meeting minutes for October 16, 2014 and for special meeting December 2, 2014
- ACTION on recommendation Marketing Committee to approve further research to identify resources for Yosemite.com

COMMENTS FROM BOARD AND STAFF

ADJOURNMENT

Next BOD Meeting March 19, 2015 at the Mariposa County Board of Supervisors Chambers at 1:30 pm.