

Monday, April 4, 2016

A G E N D A

1:30 PM

OPEN SESSION

CALL TO ORDER

SELF-INTRODUCTION BY THOSE IN ATTENDANCE

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD - Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

INFORMATION AND PRESENTATION MATTERS

- Yosemite National Park Update
- Fairgrounds Funding Update
- Yosemite.com/Website Update
- Townsend Public Affairs Report
- Treasurer's Report
- 2016-2017 Budget Review
- Advertising and Marketing Update

ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

- Approval of Minutes from January 20, 2016 Regular Meeting & February 17, 2016 Special Meeting
- Consideration of Augustine Ideas Commission Increase
- Decision on Proposed Tourism Bureau Funding Model Change with County
- Nominations to fill vacant seats on Marketing Committee and Board of Directors
- Evaluation of Bureau's Official Position on the County Economic Development Strategic Plan

CLOSED SESSION – Personnel Matters

ITEMS TO REPORT FROM CLOSED SESSION

COMMENTS FROM BOARD AND STAFF

ADJOURNMENT