

Thursday, August 21, 2014

A G E N D A

1:30 PM

OPEN SESSION

CALL TO ORDER

SELF INTRODUCTIONS

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD -

Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

INFORMATION AND PRESENTATION MATTERS

- Treasurer's Report - 2013-2014 Fiscal Year Final and month of July 2014
- Status Report on County TOT Increase
- Update on County plans to include Tourism Bureau in annual budget and participation by Board in County Board of Supervisor Meeting the last week of August
- Update on Cancellation of Services by Catalyst Marketing
- Presentation of Proposal for Marketing Services by AugustineIdeas
- Presentation of Draft Annual Report
- Communications Strategy for 2014-2015
- Discuss 2014-15 B.O.D. Meeting Calendar

ACTION MATTERS, REGULAR AGENDA

- Approval of minutes -
 - Regular Meeting, June 19, 2014
 - Special Meeting, July 14, 2014
 - Special Meeting, August 1, 2014
- Election of Board of Directors -
 - Expiring terms (MaryAnn Huff)
 - Other nominations from the floor
- Election of Officers
- Election of Advisors for one year
- Consideration of Proposal from AugustineIdeas for Approval
- Consideration of 2014-2015 Annual Budget (Revised) for Approval
- Consideration of TBID Management District Plan Amendment, TBID assessment rate and Civitas proposal for services for Approval

COMMENTS FROM BOARD AND STAFF

CLOSED SESSION – Personnel Matters and Employee Reviews

ITEMS TO REPORT FROM CLOSED SESSION

ADJOURNMENT (Next B.O.D. meeting is scheduled for October 16, 2014 @ 1:30 pm at the Mariposa Country Board of Supervisors Chambers.)