

**YOSEMITE / MARIPOSA COUNTY TOURISM BUREAU  
SPECIAL TELECONFERENCE MARKETING COMMITTEE MEETING  
YMCTB Conference Room  
5065 Hwy 140, Ste E  
Mariposa, CA 95338**

**Tuesday, January 26, 2016**

**Teleconference Information:**

**888-808-6929**

**Access Code: 3187756**

(Agenda must be posted outside of room where call is taking place if attending by Conference Call.)

**Meeting Link:** <https://global.gotomeeting.com/join/811471453>

Donna Davis

The Redwoods in Yosemite, General Manager's Conference Room  
8038 Chilnualna Falls Rd, Wawona, CA 95389

Jim Stellmack

Delaware North Parks & Resorts Conference Room  
9001 Village Drive, Yosemite, CA 95389

Kathrin Poetter

Delaware North-Sierra Region, Conference Room  
1122 Hwy 41, Fish Camp, CA 93623

Scott Gediman

9039 Village Drive  
Yosemite NP, CA 95389

**A G E N D A**

10:00 AM

- **CALL TO ORDER FOR OPEN SESSION**
- **SELF INTRODUCTION BY ALL IN ATTENDANCE**
- **PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD** Members of the audience may address the Committee on matters not on the regular agenda. Brown Act regulations restrict the Committee from taking action on any subject presented that is not on the agenda.
- **INFORMATION AND PRESENTATION MATTERS**
  - Website Refresh Status Report
  - Incremental Funding
  - The Bachelorette Filming Spring 2016
  - Other
- **ACTION MATTERS, REGULAR AGENDA**
  - Approval of minutes – Regular Marketing Committee Meeting for 7-29-15 & 10-7-15 & Special Marketing Meeting 12-2-15
  - Approval of website refresh template design
  - Recommendation Incremental Funding
  - Approval Bachelorette Proposal
- **COMMENTS FROM COMMITTEE AND STAFF**
- **ADJOURNMENT**