

Thursday, May 19, 2016

A G E N D A

1:30 PM

➤ **CALL TO ORDER FOR OPEN SESSION**

➤ **SELF INTRODUCTION BY ALL IN ATTENDANCE**

➤ **PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD**

Members of the audience may address the Committee on matters not on the regular agenda. Brown Act regulations restrict the Committee from taking action on any subject presented that is not on the agenda.

➤ **INFORMATION AND PRESENTATION MATTERS**

- Website Update
- Event Sponsorship Review
- 2015-16 Incremental Spend Update
- 2016-17 Budget Review – Thinking Beyond the Anniversaries
- Brand Guidelines -Identifying and Sustaining the YMC brand for years to come
- County Funding Proposal
- TBID Funding
- Agency Retainer
- Other

➤ **ACTION MATTERS, REGULAR AGENDA**

- Approval of Minutes – February 17, 2016
- Recommendation to Board of Directors regarding Agency Retainer
- Recommendation to Board of Directors regarding 2016-17 Budget

➤ **COMMENTS FROM COMMITTEE AND STAFF**

➤ **ADJOURNMENT**