

YOSEMITE / MARIPOSA COUNTY TOURISM BUREAU
MARKETING COMMITTEE MEETING
Mariposa County Board of Supervisors Chambers
5100 Bullion Street
Mariposa, CA 95338

Wednesday, February 17, 2016

A G E N D A

2:00 PM

- **CALL TO ORDER FOR OPEN SESSION**
- **SELF INTRODUCTION BY ALL IN ATTENDANCE**
- **PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD** Members of the audience may address the Committee on matters not on the regular agenda. Brown Act regulations restrict the Committee from taking action on any subject presented that is not on the agenda.
- **INFORMATION AND PRESENTATION MATTERS**
 - 2016-2017 Budget Preview
 - 2016-17 Proposed Advertising Strategy
 - Recommendations from Board Meeting, 2/17
 - Other
- **ACTION MATTERS, REGULAR AGENDA**
 - None
- **COMMENTS FROM COMMITTEE AND STAFF**
- **ADJOURNMENT**