

Thursday, August 20, 2015

A G E N D A

1:30 PM

OPEN SESSION

CALL TO ORDER

SELF-INTRODUCTION BY THOSE IN ATTENDANCE

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD - Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

INFORMATION AND PRESENTATION MATTERS

- Yosemite National Park Update
- Treasurer's Report
- Annual Report Outline
- Marketing Update
- Townsend Public Affairs Report – in packet
- Brown Act Compliance Update
- Advertising/Marketing Presentation – Creative and Media Plan 2015-2016
- Review of 2015-2016 B.O.D. Meeting Schedule
- Digital Coordinator Position Update

ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

- Approval of regular meeting minutes for June 24, 2015
- Nominations for members of the YMCTB Board and election of members
- Nomination and Election of Officers for 2015-2016
- Nomination and Election of Advisors for 2015-2016
- Approval of Standing Committees and their Members
- Vote on 2015-2016 YMCTB Budget
- Vote on 2015-2016 -YMCTB Marketing Plan
- Consideration of proposal to alter County funding formula
- Reconsider the previous decision to partner with the County and the EDC on the proposed resort hotel and conference center project

CLOSED SESSION – Personnel Matters and Employee Reviews

ITEMS TO REPORT FROM CLOSED SESSION

COMMENTS FROM BOARD AND STAFF

ADJOURNMENT