

Thursday, June 19, 2014

A G E N D A

1:30 PM **OPEN SESSION**

CALL TO ORDER

SELF-INTRODUCTION BY THOSE IN ATTENDANCE

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD - Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

INFORMATION AND PRESENTATION MATTERS

Treasurer’s Report (Douglas Shaw)

Townsend Public Affairs Update (Richard)

Update on Yosemite Park Issues (Sesquicentennial, Park Anniversary, other) (Scott Gediman and Dan Jensen)

Ferguson Slide Update (Terry and Kevin Shelton)

Staffing Update (Terry)

Move Update (Terry)

Marketing Highlights (Terry)

- International Pow Wow (IPW) Recap (Jonathan and Doug)
- CA Cup Golf Invitational Recap
- National Tourism Week Recap
- Nokia Phone/Influencers Recap
- Yosemite.com Update
- Advertising RFP Update
- Other

Sustainable Tourism Conference (Jonathan)

ACTION MATTERS, REGULAR AGENDA

APPROVAL OF MINUTES – Approval of regular meeting minutes for April 3, 2014

BUDGET FOR 2014-2015

DETERMINATION OF YMCTB POSITION ON POTENTIAL TOT INCREASE

DETERMINATION OF FEASIBILITY STUDY SUPPORT FOR CONFERENCE CENTER/HOTEL

COMMENTS FROM BOARD AND STAFF

ADJOURNMENT – Next BOD Meeting To Be Determined