

**YOSEMITE / MARIPOSA COUNTY TOURISM BUREAU
BOARD OF DIRECTORS REGULAR MEETING –**
Mariposa County Board of Supervisors Chambers
5100 Bullion Street, Mariposa CA 95338

Thursday, March 19, 2015

Teleconference:

Call in Number 888-808-6929

Access Code 3187756

(Agenda Must be posted outside of room where call is taking place if attending by Conference Call)

Sara Zahn, Hotel Jeffery

501 Main Street, Coulterville, CA 95311

A G E N D A

1:30 PM

OPEN SESSION

CALL TO ORDER

SELF-INTRODUCTION BY THOSE IN ATTENDANCE

PUBLIC COMMENTS ON ITEMS NOT ON THE AGENDA BUT WITHIN THE SCOPE OF THIS BOARD - Members of the audience may address the Board on matters not on the regular agenda. Brown Act regulations restrict the Board from taking action on any subject presented that is not on the agenda.

INFORMATION AND PRESENTATION MATTERS

- Yosemite National Park Update
- Ferguson Project Update
- Treasurer's Report
- Townsend Public Affairs Report
- Advertising/Marketing Update

ACTION MATTERS FOR BOARD CONSIDERATION, REGULAR AGENDA

- Approval of regular meeting minutes for January 22, 2015
- Consideration of recommendation by Marketing Committee to provide incremental marketing activities
- Consideration of request from Economic Development Corporation (EDC) for partial funding of a feasibility study for a hotel and conference center
- Consideration for approval of additional member to Board of Directors

COMMENTS FROM BOARD AND STAFF

ADJOURNMENT

Next BOD Meeting May 21, 2015 at the Mariposa County Board of Supervisors Chambers at 1:30 pm.